

RoundSqr Strengthens US Presence with Offices in New York and Texas

Move driven by growth; with the organization centered squarely on customers and transformation

NEW YORK & TEXAS; Feb. 18, 2020 - RoundSqr, a data / analytics / blockchain solutions company, announced that it has opened offices in Texas and New York to further strengthen the company's presence in the US region.

These Offices will better serve the current and new clients, in the US and beyond, allowing the company to be hyperlocal and global at the same time.

"We are very excited about the new offices and a warm welcome to our new associates. We already serve some of our largest global customers in the US and the decision to have local offices was a logical next step. Our offices will help us strengthen our relationship with existing clients while serving as a near-shore center for new markets that we're exploring." said **Kiran Kuchimanchi**, CEO.

The New York Office is headed by **Syed Raza**, Chief Strategy Officer & Head - North America for RoundSqr, who added: *"New York City is the global hub for international business, commerce and multilaterals. Being in New York enables us to stay abreast of global trends, positions us to acquire and service clients across a range of sectors, and to attract the best talent."*

"At RoundSqr, we are seeking to work with rapidly growing companies as well as companies looking to leverage frontier tech such as AI/ ML for competitive advantage. For such a broad range of organizations, we provide tailored consulting, offshore services and IP to enable sustained growth and market differentiation."

Sreenivas (Bash) Asuri, our US Sales Head who oversees the Texas presence for RoundSqr, said, *"Texas is a very business friendly state with companies relocating to Texas and new businesses being incorporated all the time. Dallas is well connected to all major cities across the US"*. He added, *"All companies recognize the need to leverage data and analytics in today's market. There is a serious paucity of real expertise in this area. This gap is even more acute in underserved markets like manufacturing, utilities, startups, Non-profits, etc., and that is where we are focusing on"*.

Syed brings with him more than 20 years of interdisciplinary, entrepreneurial and global experience in management consulting (telecom, tech, data and digital), venture capital, technology, software & philanthropy. Most recently, he was Sr. Director, Data for Development at the Digital Impact Alliance (part of the UN Foundation) in Washington, DC. In that role, he led philanthropic investments utilizing digital technology to help the world's poorest populations. Prior to that role, he spent almost 15 years in the private sector, with companies such as Delta Partners Group, Cartesian/ Cambridge Strategic Management, and IBM. Syed has an MBA from Wharton, a Master's in Applied Computer Science, and a Bachelor's in Chemistry, with Physics and Mathematics.

Bash has over 8 years of experience with startups to go with almost 20 years in sales and management, with large corporations like Infosys, Autodesk and Siemens. Bash has hands on experience building successful sales teams, managing client relationships, driving account growth, developing partnerships / alliances and starting / acquiring companies. Bash brings an entrepreneurial mindset to the workplace, resulting in innovative strategies, engagement models and revenue drivers.

About RoundSqr:

Founded in 2018, RoundSqr is a digital company (Data, Analytics [AI / ML / CV], Blockchain). We help Businesses define problems and solve them using emerging technologies, typically in the areas of customer engagement, employee empowerment and operational efficiencies. *We are your **DIGITAL PITSTOP**, providing you with the right support, at the right time, quickly, to let you drive your business better and faster.*

The name 'RoundSqr' (round pegs in square holes) defines our approach, where we try to see things differently and are uncomfortable with status quo; both essential qualities for a transformative journey.

For more information, visit us at www.roundsqr.com.

Follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [YouTube](#).

###

Contact Information:

Lalitha Chamarty

Media Liaison

lalitha.chamarty@roundsqr.com

+91-703-248-4587